



ANNUAL REPORT

2025



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MESSAGE FROM THE CEO



National Ski Patrol's FY25 audited financials confirm our continued financial strength and stability. With current assets of \$4.1 million and current liabilities of \$1.6 million, liquidity remains strong, with a current ratio of over 2.5 to 1. Total assets of \$4.6 million and net assets of \$3.0 million reflect sustained fiscal health and prudent management.

The year closed with a surplus of \$195,695, driven primarily by investment gains and careful expense management. Program services accounted for 65% of total expenses, demonstrating NSP's continued focus on mission-driven and education-based priorities. Partnerships contributed 6% of total income, while in-kind support represented 13%, underscoring strong sponsor engagement and ongoing external support for NSP programs.

NSP's total membership remained steady in 2025—rising less than one percent overall. The Professional Division led growth at nearly nine percent, with the Southern Division up more than six percent. Data cleanup and classification improvements reduced Associate and Candidate categories while increasing full Patroller memberships, and Alumni growth continued at over three percent, underscoring NSP's enduring connection with its seasoned members.

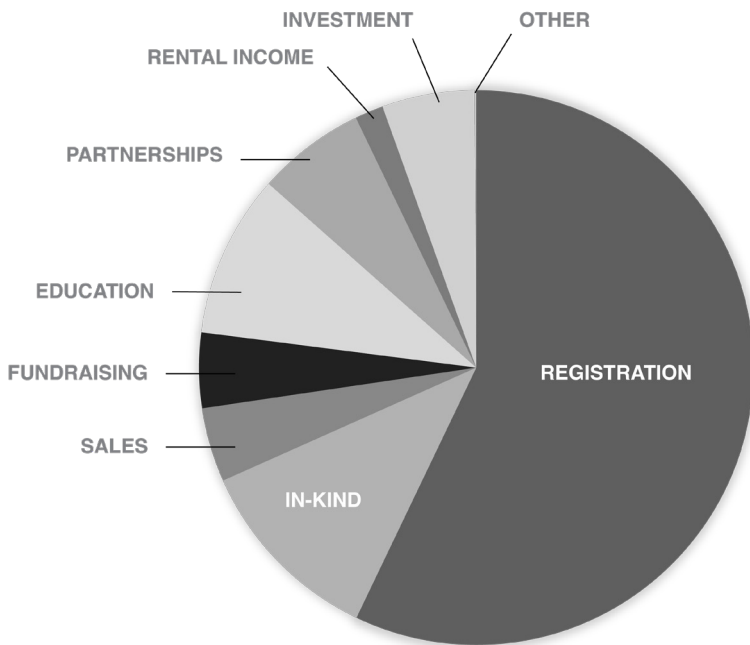
The first Member Survey in seven years reaffirmed the organization's strength and unity. With an average of 22 years of patrol experience, members rated overall value at 4.2 out of 5, highlighting camaraderie, Pro Deals, and education as top benefits. Members feel most connected to their local patrols, and 72 percent described their culture as open and welcoming. Results were consistent across divisions and demographics—proof of a strong, cohesive community.

NSP's education modernization paid off with stronger participation and higher-quality learning. In-person enrollments grew five percent to 51,485, and online courses jumped nearly 17 percent to 68,593. The organization launched or updated key programs including OEC Refresher C, Instructor Development, and Outdoor First Care, while developing new course materials for Leadership Development, MTR 1, and Level 1 Avalanche. The new Athlete Program extended NSP's visibility year-round, uniting service and sport to elevate patrol leadership and public impact across snow, bike, and mountain communities.

As we look ahead, NSP stands on a foundation of strength, stability, and purpose. Our membership remains deeply committed, our education programs are evolving to meet the future, and our brand continues to gain momentum through innovation and service.

Stephanie Cox
Chief Executive Officer

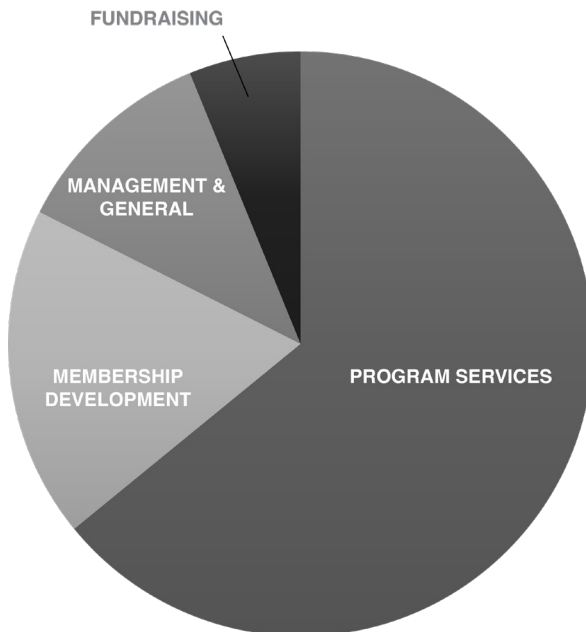
FINANCIALS



INCOME (\$)

REGISTRATION 2,462,724
 PARTNERSHIPS 258,728
 FUNDRAISING 95,274
 SALES (GROSS PROFIT) 129,918
 IN-KIND 557,259
 EDUCATION 409,421
 RENTAL INCOME 63,809
 INVESTMENT 245,165
 OTHER 11,353

TOTAL 4,233,651



EXPENSES (\$)

PROGRAM SERVICES 2,624,015
 MEMBERSHIP DEVELOPMENT 859,373
 MANAGEMENT & GENERAL 492,901
 FUNDRAISING 61,667

TOTAL 4,037,956

*This does not include Division, Regional or Patrol level financials that are used in delivering the education programming that is developed at the national level. Division 990s can be found on the IRS website.

STATEMENT OF FINANCIAL POSITON (\$)

CURRENT ASSETS

CASH & CASH EQUIVALENTS	1,817,405
INVESTMENTS	1,767,275
ACCOUNTS RECEIVABLE, NET	37,106
INVENTORY	425,727
PREPAID EXPENSES & OTHER CURRENT ASSETS	52,436

TOTAL CURRENT ASSETS ***4,099,949***

NONCURRENT ASSETS

PROPERTY AND EQUIPMENT, NET	490,257
OTHER ASSETS	23,204

TOTAL ASSETS ***4,613,410***

CURRENT LIABILITIES

ACCOUNTS PAYABLE	40,695
ACCRUED LIABILITIES	141,753
DEFERRED REVENUE	1,412,391
OPERATING LEASE LIABILITY	23,204

TOTAL CURRENT LIABILITIES ***1,618,043***

EQUITY

WITHOUT DONOR RESTRICTION	2,671,271
WITH DONOR RESTRICTION	324,096

TOTAL EQUITY ***2,995,367***

TOTAL LIABILITIES & EQUITY ***4,613,410***

*This does not include Division, Regional or Patrol level financials that are used in delivering the education programming that is developed at the national level. Division 990s can be found on the IRS website.

MEMBERSHIP

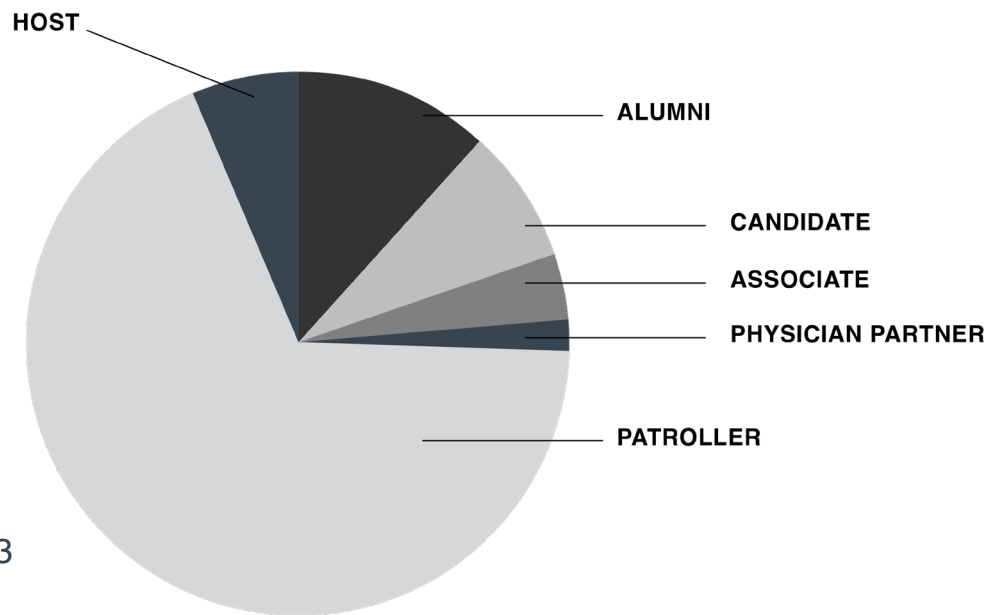


In a world where so much is changing so fast, NSP's total membership numbers are remarkably stable from year-to-year. Total membership in 2025 increased by less than 200, or less than 1%. Division membership numbers also remained fairly stable. That said, there are important shifts within the membership that reflect some of the movement in the industry.

The Professional Division continues to be the organization's fastest growing division, up nearly 9 percent from 2024. The Southern Division has also expanded, with more than 6.5%.

Thanks to work on improved data accuracy and standardization, Associate and Candidate memberships declined and Patroller memberships grew. This reflects efforts to change member type and classification to reflect their completion of OEC.

Alumni memberships continue to show steady growth, year over year, with 2025's growth at just over 3%.



PATROLLER 21,593

CANDIDATE 2,157

HOST 1,204

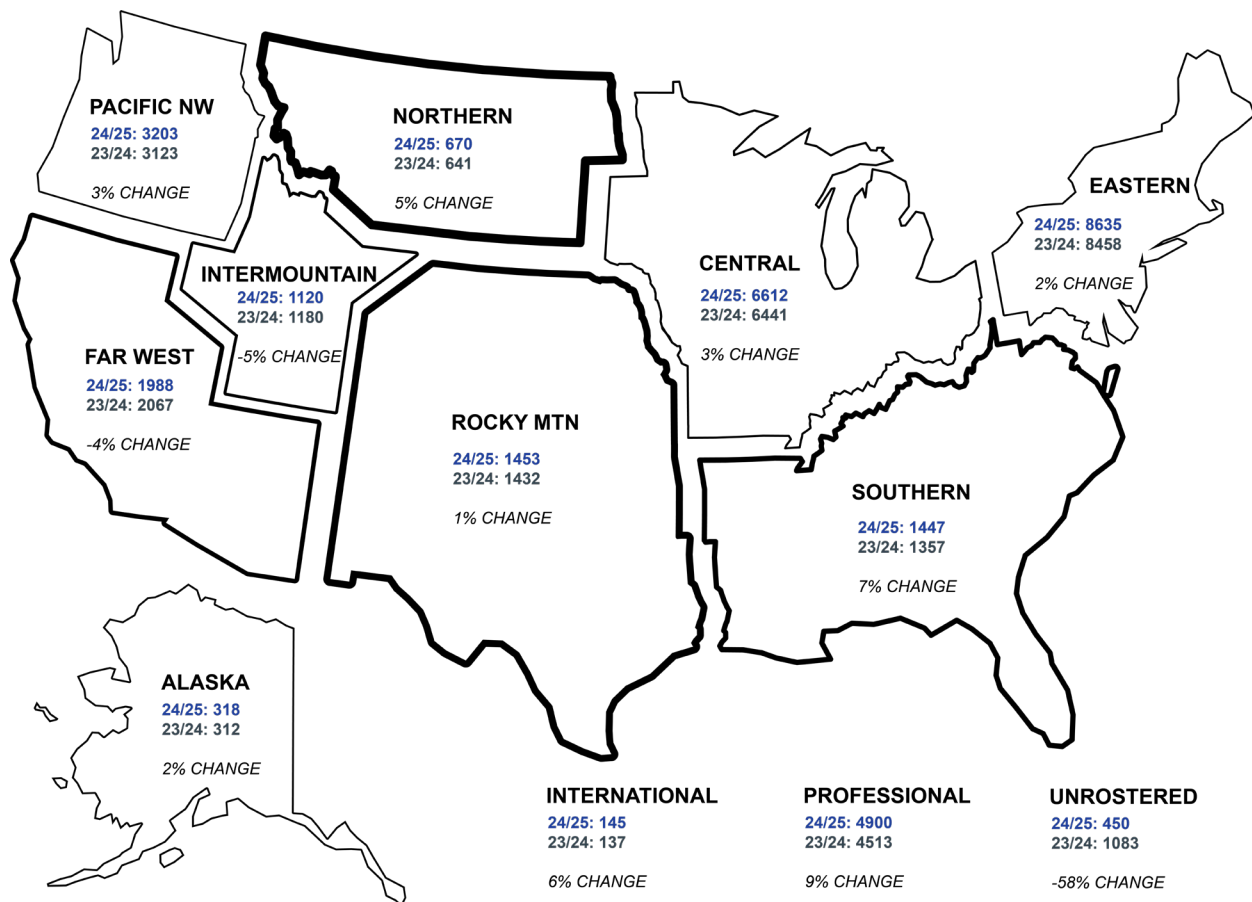
ASSOCIATE 444

PHYSICIAN PARTNER 283

ALUMNI 5,261

TOTAL MEMBERS 30,942

MEMBERSHIP



In 2025, NSP conducted the first Member Survey in seven years. As it has for previous surveys, NSP's members responded in large numbers. It offered some key takeaways:

Members bring deep experience.

The average member has over two decades of patrol experience (~22 years), reflecting a highly committed and seasoned community. Alumni average more than 34 years, while active patrollers average 21—highlighting a strong foundation of institutional knowledge.

Members find value in their membership.

Overall membership value maintained a strong average rating of 4.2 (on a 1–5 scale), with 77% of respondents giving a 4 or 5—on par with 2018. Benefits most valued include community/camaraderie, Pro Deals, and educational opportunities.

Members feel connected to their local patrol and community, and find that community to be welcoming.

Members feel most connected to their local/patrol communities (avg. 4.3), far more than to regional or national levels. 72% of respondents described their patrol culture as open and welcoming.

Results are remarkably similar across groups and attributes. Our survey partners at RRC Associates broke down results along several categories — division, member type, gender and age, among others and responses were not appreciably different.

Read the full survey report on the website under Document Library>Membership>Communications.

EDUCATION & PROGRAMS

During the 24/25 season, National Ski Patrol's education department translated course design discipline into scale. We streamlined course standards, introduced high-quality video across priority programs, and expanded instructor toolkits, so patrollers encountered clearer paths to learn, practice, and finish courses.

The results are visible. In-person delivery continued to accelerate, with in person sessions increasing by 16%. More of the courses in our catalog are being offered, lifting the total in-person course types in use. Online, the course portfolio grew while we focused intentionally on quality: we upgraded foundational hybrid courses (notably OFC and the Instructor Skills Review), produced new film assets for OEC and Instructor Development, and laid the groundwork for FY25/26 launches such as Leadership Development, the OEC Refresher, and the OEC 7th Edition Textbook.

Toboggan and Refresher offerings anchored in-person participation, while instructor-facing resources and tracking utilities (CPR, ICS) drove online engagement. Enrollments rose across both modalities, and completions improved in several key courses. One important signal: as volume increased, OEC Refresher Skills non-completion also inched up. We are responding with targeted communication, clearer incentives, and instructor alerts to improve completion rates at scale.

Overall, 24/25 marked a year of better learning experiences, increased course availability, and growing adoption. With the production investments and new curricula already underway, NSP is positioned to deliver even more consistent, modern learning in 2025 and beyond.



EDUCATION & PROGRAMS

In-person sessions taught:

51,485 (+ 5%)

For online courses:

68,593 (+ 16.86%)

Enrollments are up across the board, familiarity with our new LMS and expanded course offerings have fueled a record breaking year of learning engagement.

National Ski Patrol is committed to offering patrollers top-tier educational resources. Over the past year, we've dedicated ourselves to enhancing some of our current products significantly through standardization, video content, and streamlined process in addition to continuing to create new courses for the organization.

We have created, updated, and developed the following courses over the past year:

OEC Refresher C

OEC Films - 11 videos

OFC Hybrid

Instructor Skills Review for Continuing Education (online course)

Instructor Development Admin Training and Toolkit

Instructor Development Films - 8 videos

Additionally for FY25, we started development on:

Leadership Development

MTR 1

Avalanche Level 1 Module 1

AWARDS & HALL OF FAME

In FY25, the Awards Committee processed nearly 780 award nominations. This reflects a 16 percent increase over 2024. Approximately 3.2% of NSP's membership received national recognition in 2025.

Purple Merit Stars are awarded for saving human life through emergency care and NSP skills. **104** members received this important recognition.

Two additional Merit Star awards recognize outstanding heroism and service using NSP skills and training.



Blue Merit Star – recognize outstanding or crucial support in an attempt to save a life, using emergency care and ski patrol skills. **81** members received this recognition.

Green Merit Stars – Green Merit Stars recognize heroism in an arduous or hazardous rescue in which the recipient uses patrol training. **17** members received this recognition.

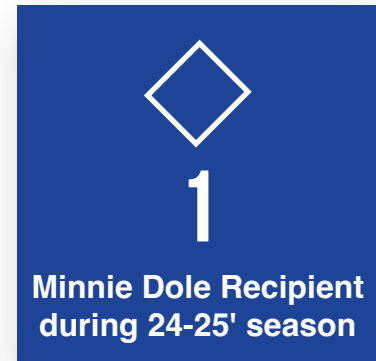


AWARDS & HALL OF FAME

The Minnie Dole Award recognizes exceptional patrollers who closely exemplify the long-term dedication and self-sacrifice of NSP's founder. Recipients of this award have been patrollers for at least 30 years, have been in leadership positions for more than 15 years, and have designed or implemented a major program or project.



- Gary M. Burke - Wild Mountain
- Eric Geisler - Payette Lakes Nordic
- Marien Guell - Alumni/ Inland Empire
- Sal Mascareñas III - Grand Targhee
- Janice Waits - Alpine Meadows
- Richard Woolf - Stratton Mountain



Robert Morgan Armstrong
Southern Division, Wintergreen

For other national recognitions:

- 70 members received Distinguished Service Awards, which recognizes long-term service
- 47 received the Meritorious Service Award for their service in Region or Division staff positions
- 70 members were recognized with
- Appointments (NA and LCA) for their leadership in the organization.
- One member received a National Service Excellence Award.



ATHLETE AMBASSADOR PROGRAM



Launched in FY25, the NSP Athlete Program is a year-round ambassador initiative of patrollers who also compete in snow and bike sports, elevating NSP through results, service, and storytelling across snow, dirt, and community venues.

Athletes delivered on course and on patrol: Alex Maresjo secured a National Speed Series class title and a class win at Nationals; Dan Linden won IFSA events at Copper and Taos, added podiums at Taos and Copper, finished 13th in North America, and with avalanche dog Bandit, represented ski safety at the Colorado State Capitol; Michelle McGee placed 5th in the pro field at the Downieville Classic and completed the 155-mile Climb to Kaiser while also assisting critical-care rescues and instructing candidates; Maddie Miller finished 4th at Power of 4, won the Tellurando Women's Team division, stacked Skimo Series podiums, and advanced NSP education (Cycle C, OEC 7th, leadership curriculum); Samantha Braden podiumed at Beaver Blitz, placed 17th at Endurance MTB Nationals, earned an SM100K category podium, spoke at the Southern Division Conference, and was named Southern Division Outstanding Young Patroller and national runner-up; Mackenzie Case took 2nd at Whiteface and 4th at Gore and helped raise \$5,000 at LabFest; Charlie Bernicke balanced full-time patrolling with a Revelstoke/Kicking Horse exchange and served in the summer with the Snake River Hotshots.



Congratulations to all of our wonderful, talented Athlete Ambassadors! These athlete-ambassadors are trusted first responders and credible voices who extend NSP's visibility beyond winter, support recruitment and public education, and strengthen ties across patrols, divisions, mountains, and community partners.

Looking to FY26, the program will deepen community and patrol engagement with more presentations and outreach, maintain consistent monthly storytelling and track speaking, results, and sponsor introductions to demonstrate clear ROI and sustain growth.

LEADERSHIP

BOARD OF DIRECTORS

<i>Richard Pietrafesa</i>	<i>Eastern</i>	<i>National Chair</i>
Myron Allen	Rocky Mountain	
Kristi Ball	Central	
Elizabeth Dodge	Pacific Northwest	
Deb Endly	Central	
Michelle Karpinski	Central	
Paul Kelly	Eastern	
Joseph MacQueen	Eastern	
Cheryl Runde	Central	
Bob Scarlett	Eastern	
Lance Vaughan	Far West	
Jeff Willie	Rocky Mountain	
Britt Bachtel-Browning	Pacific Northwest	

DIVISION DIRECTORS

Mark Adams	Rocky Mountain
Marc Barlage	Intermountain
Andrew Bechdolt	Pacific Northwest
Tanner Franti	Professional
Grant Fullman	Eastern
Amy Holman	Alaska
Mary Lou Legg	Southern
Micaela Saefel	International
Dan Schaefer	Northern
Mike Schons	Central
Nancy Stromswold	Far West



Leadership listed reflects those serving during FY25; transitions occurring in FY26 will be noted in next year's report.

LEADERSHIP

NATIONAL PROGRAM DIRECTORS

Mike Balk	Nordic/Backcountry
Bill Cotton	Mountain Travel and Rescue
Paula Knight	OEC
Steve Porcella	Avalanche
Sal Mascareñas III	Certified
James O'Connor	OET
Mark Petrozzi	Outdoor Risk Management
Lisa Rabideau	Instructor Development
Jeremy Verbeke	Bike

NATIONAL PROGRAM ADVISORS

Lauren Altschuh	Medical
Grayson E. Cooper	Young Adult
Dan Dalquist	Alumni
Rick Hamlin	Historian
Richard Jacques	Awards
Josh Masur	Legal
Kristen Russo	Womens
Dick Woolf	Telecom



SPONSORS



NATIONAL SKI PATROL

1938 -



2025

*EXCELLENCE • SERVICE • CAMARADERIE •
LEADERSHIP • INTEGRITY • RESPONSIVENESS*



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