



# NEWS RELEASE

## National Ski Patrol

### National Ski Patrol Adds Opedix Wellness Gear™ as Official Supplier

*Brand's cutting-edge snowsports tights reduce wear and tear on knees.*

**August 13, 2008—Lakewood, Colorado**—Opedix Wellness Gear™ has partnered with the National Ski Patrol as an Official Supplier to the organization. The partnership will connect NSP members with Opedix products, including the revolutionary new Knee Support System S1 snowsport tight, a Steadman Hawkins Foundation-tested product scientifically engineered to reduce wear on knees during skiing and snowboarding.

“Opedix products are designed and tested to make skiing and snowboarding more enjoyable for those of us with aging muscles and joints. The brand’s cutting-edge products could be a huge benefit to patrollers,” said NSP Executive Director Tim White. “The National Ski Patrol is proud to form a relationship with Opedix. We look forward to a long and successful partnership.”

Opedix Wellness Gear’s S1 tight utilizes a revolutionary combination of high-tech compression fabric and overlay banding material designed specifically to support knees and joints, relieving them of pressure. Using a patent-pending anchor and sling design to provide support to the outer knee, the S1 reduces damaging outward movement and decreases stress on the knee that occurs when skiing or snowboarding. Tested at the world-renowned Steadman Hawkins Foundation in Vail, Colo., one of the world’s leading orthopedic research institutions, the S1 has been proven to benefit those with existing knee problems as well as serve as a preventative measure.

“We are very excited that Opedix Wellness Gear™ and the NSP have entered into a mutually beneficial relationship,” said Opedix’s Roger Maxey. “The National Ski Patrol has been in the business of serving and protecting skiers for years. Now Opedix has developed a revolutionary product that will serve and protect the patroller by reducing wear and tear on the knees. The most unique aspect to our product is that a skier can receive the benefits of a soft knee brace system that is incorporated in a four-way stretch compression tight with all the comfort and moisture wicking capabilities, too.”

The S1 tight utilizes AYS (All Year Stretch) acclimate dry™ fabric, a polyester/spandex mix. The wicking fabric is treated for anti-odor and is antimicrobial. Power Bands in the knees of the S1 utilize Power Q fabric that was designed by Longworth Industries exclusively for Opedix.

*(more)*

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### **About Opedix**

Opedix designs and produces Wellness Gear™, products to keep active people active and doing what they love longer in life. Opedix manufactures lab-tested, evidence-based apparel, offering real, non-surgical options for increasing joint efficiency and strength while decreasing pain and the degenerative effects of misaligned knees and poor posture. The Opedix Wellness Gear™ line consists of several models of the Knee Support System™ and Posture Shirt®. The Opedix brand is dedicated to providing real, evidenced-based technical apparel and products that can help the body move more efficiently, reduce wear and tear, and improve strength and durability. Gathered through independent testing laboratories adhering to strict scientific and clinical testing methods, Opedix technical apparel has undergone extensive research at the Steadman Hawkins Foundation. Opedix Wellness Gear is designed, sourced and manufactured in the USA, and manufactured and distributed by Longworth Industries. For more information log onto [www.opedix.com](http://www.opedix.com) or contact Alli Noland, Terra Public Relations, at 307.699.4572 or [allinoland@gmail.com](mailto:allinoland@gmail.com).

### **About the National Ski Patrol**

The National Ski Patrol is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 70 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 27,000 members represent 98 percent of the nation's patrollers. For more information access [www.nsp.org](http://www.nsp.org).

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