



NEWS RELEASE

National Ski Patrol

NSP Board Approves Creation of Two New Committees

Groups will target ski area relations and recruitment/retention.

September 17, 2007—Lakewood, Colorado—The National Ski Patrol (NSP) Board of Directors has approved the creation of two new NSP committees. Larry Bost (Hawksnest, N.C.) has been named chair of the Ski Area Relations Committee and Tom Horak (Alpine Valley, Wis.) will lead the Recruitment and Retention Committee.

“Both areas are important to the health and future vitality of the NSP organization,” said NSP Executive Director Tim White. “The Recruitment and Retention Committee will look at best practices of ski areas around the country, while the Ski Area Relations Committee will focus on strengthening the relationship between area operators and patrols.”

Specifically, the Ski Area Relations Committee will take a proactive approach to building more effective communications between patrols and area operators. It was designed to help better understand the ski areas that patrollers serve and to create added value, as an organization, for those areas. The committee will also review the Joint Statement of Understanding between NSP and ski areas and will revise as necessary. It will include NSP Board members, NSP members from various regions and a representative from the National Ski Areas Association.

The Recruiting and Retention Committee team is comprised of more than 70 experienced patrollers and alumni members. Various study groups have been created within the committee to identify critical factors affecting recruitment and retention. The groups spent the last two months gathering information and feedback from NSP members on a variety of recruitment and retention issues including youth programs, member rights issues, and the NSP’s image. These findings will be compiled and shared with NSP members in various ways over the coming season.

The two new committees are an addition to eight existing NSP committees, which include planning, finance, governance, bylaws/oversight, nomination, legal, medical and OEC refresher.

About the National Ski Patrol

The National Ski Patrol is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For more than 65 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 28,500 members represent 98 percent of the nation's patrollers. For more information access www.nsp.org.

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