



# NEWS RELEASE

## National Ski Patrol

### **Adventure Advocates to Offer Low-Cost Accident Insurance to NSP Members**

**November 29, 2007—Lakewood, Colorado**—The National Ski Patrol has partnered with Adventure Advocates to offer voluntary, low-cost, 24-hour accident insurance to all NSP members. A range of family and individual packages are immediately available through Adventure Advocates directly.

“We are very pleased to offer this new member benefit,” said NSP Executive Director Tim White. “This accident insurance program is tailor-made for ski patrollers. Members can purchase it month-to-month as primary coverage or to supplement other existing coverage. Either way, it can provide an important safety net.”

NSP members have the option to enroll in three different plans. Each is underwritten by a large company that's been rated "A-(excellent)" by AM Best. Individuals pay from \$20-\$30/month, based on the plan, and families from \$27-\$34. Deductibles range from \$100-\$500 and benefits from \$2,500-\$25,000. Plans also cover pre-approved air evacuation and provide accidental death/dismemberment coverage.

In addition to medical coverage, members receive discounts on travel- and healthcare-related services and products, including savings on hotels, fitness clubs and vitamins. The plans are also portable, and coverage can be continued if a member is no longer affiliated with the NSP.

Adventure Advocates' mission is to promote active lifestyles, responsible outdoor recreation and environmental conservation. One hundred percent of net revenue (after expenses and taxes) generated from membership dues goes towards causes that support this mission. The group has partnered with many ski industry and outdoor companies, including the Steamboat Ski and Resort Co., Aspen Skiing Company, Telluride Ski and Golf, Park City Resort, Kirkwood Mountain Resort, USA Cycling, USA Triathlon, the International Mountain Bike Association and Trout Unlimited.

Benefits start the first day of the month following enrollment. For rate and benefit information, or to enroll on-line, visit the NSP member portal on the Adventure Advocates website at [adventureadvocates.com/nsp](http://adventureadvocates.com/nsp) or call 800.211.9002.

#### **About the National Ski Patrol**

The National Ski Patrol is a Federally Chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For more than 65 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 27,000 members represent 98 percent of the nation's patrollers. For more information access [www.nsp.org](http://www.nsp.org).

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