



# **ELSA™ Endorsed by National Ski Patrol to Provide Mobile Language Interpretation**

## **National Ski Patrol partners with RTT Mobile Interpretation**

**Minneapolis, MN and Denver, CO. December 5, 2013** The National Ski Patrol (NSP) and RTT Mobile Interpretation (RTT) are excited to announce their ELSA partnership to solve language barriers and improve communications between the snow sports public and ski patrollers.

National Ski Patrol members equipped with ELSA can now communicate immediately with anyone they encounter, regardless of the language spoken. "The ELSA technology will help front line patrollers establish trust and make fast and accurate assessments by eliminating language barriers with non-English speaking guests," said NSP Managing Director Darcy Hanley. "NSP Patrollers work on the slopes to help guests enjoy snow sports safely, and with more diversity in our population, the ability to communicate is essential when medical care is necessary and every second counts. We're delighted to make ELSA available to our members; it is a remarkable solution, and will add even more value to the services our patrollers provide to the public and their ski areas."

"As our population becomes more diverse and multicultural, solutions like ELSA empower our staff and ski patrol to provide exceptional customer service to our guests," said Perfect North Slopes Co-owner and President Chip Perfect, who recently adopted ELSA and currently serves as the chairman of the National Ski Area Association Executive Committee.

ELSA is a patented, lightweight, hands-free body-worn device designed for harsh environments. The responder presses a button, and through RTT's Network Operating Center, the call is connected to a live bilingual interpreter covering 180 languages and dialects within seconds. RTT also offers a toll-free landline number that provides the same service received through ELSA. Digital recording capabilities are offered through the service.

Local and national public safety departments, as well as hospitals, pharmacies and the hospitality industry, are embracing RTT's system for their language challenges. RTT allows English-speaking service providers to communicate to non-English speaking people immediately, thus eliminating those barriers.

"Our mission is to provide affordable and highly mobile interpretation solutions to overcome language barriers and to improve communication through our technology platform," said John Grove, RTT's Exclusive Distributor. "We're the first in the industry to bring a mobile interpretation solution directly to the point of care or need, resulting in improved outcomes, time savings and protection for both the staff and the public. NSP is another example of a forward-thinking organization utilizing our technology to reduce risk and liability and improve outcomes for their membership and the ski areas patrollers serve. RTT is thrilled to have the support and recognition of such an iconic organization as the NSP."

The National Ski Patrol is a federally chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 75 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 28,000 members represent 98 percent of the nation's patrollers. For more information, access [www.nsp.org](http://www.nsp.org). For further comments or interviews regarding the NSP, please call NSP Communications Director Candace Horgan at (303) 988-1111, x2625.

RTT Mobile Interpretation™ is an innovator of mobile, real-time language interpretation via live interpreters. RTT's Interpretation System eliminates the barrier between those who speak English and those who speak one of the 180 languages supported. RTT's end-to-end service delivery platform enables language access and understanding anytime, anywhere.

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