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FOR IMMEDIATE RELEASE:

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National Ski Patrol partners with H2O Outdoor Gear and H2O Guides

The National Ski Patrol (NSP) and H2O Outdoor Gear are excited to announce their partnership to offer all NSP patrollers H2O Outdoor Gear's line of skis and packs, which excel in conditions from Alaska to the Northeast; NSP is also partnering with the heli-guiding arm of H2O, H2O Guides.

"We are very excited to be partnering with H2O Outdoor Gear and H2O Guides," said NSP Executive Director John McMahon. "NSP patrollers will enjoy using all of H2O Outdoor Gear's equipment, from skis to packs, to work on the mountain keep mountain recreationists safer, and patroller can expand their avalanche and mountain safety knowledge by skiing with H2O Guides."

H2O Outdoor Gear is based at Little Cottonwood Canyon outside Salt Lake City. H2O Guides was founded by champion freeskiier Dean Cummings as a heli-guiding operation in the Chugach Mountains near Valdez, Alaska, where Cummings developed his Steep Life Protocols to give people the skills to more safely access the mountains. This year, H2O Guides established the "Gifting Back ... Skiing It Forward" Good Stewardship Ski Scholarship that rewards students in Utah who love the winter and act as outdoor stewards in their communities. H2O Outdoor Gear launched a line of skis based on Cummings' long history of freeskiing in Alaska.

"Our skis are designed to work in all conditions and are fully tested in the Rocky Mountains of Utah and Colorado and the Chugach Range of Alaska," said Cummings. "If every model doesn't perform on hard pack and soft snow, they don't make it to production. Our philosophy is to build skis, packs and clothing here in the U.S. and not sacrifice quality and performance just to sell more. At H2O Outdoor Gear, we design and offer skis, packs, and equipment with built-in versatility to help you better access your Steep Life with greater performance and safety."

H2O Outdoor Gear will be offering skis and packs to NSP patrollers through the NSP Pro Deals Page.

About the National Ski Patrol

The National Ski Patrol is a federally chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 75 years, the NSP has been at the

forefront of safety and emergency care education programs. The association's 28,000 members represent 98 percent of the nation's patrollers. For more information, access www.nsp.org.

For further comments or interviews regarding the NSP, please call NSP Communications Director Candace Horgan at (303) 988-1111, x2625.

About H2OG

H2OG located its North American headquarters next to Little Cottonwood Canyon near Salt Lake City, Utah. The H2OG PowPlant utilizes green hydro-electric as its power source. Being located just down the road from both Alta and Snowbird gives H2OG the ability to prototype and develop some of the best work and recreational skis and equipment available on the market today. For more information, access www.h2og.com, or email Beau Parent at beau@h2og.com.